



**Parlor Coffee  
Parchment Publication  
Release Celebration**

**Date:** Sunday, March 31, 2019

**Time:** 4:00-7:00pm

**Location:**

Head Hi

14 Clermont Avenue

Brooklyn, NY 11205

Please join **Parlor Coffee**, photographer **Rich Gilligan** and **Head Hi** for the release of **Parchment**, a new publication produced by Parlor Coffee which highlights the world behind your cup of coffee. The first issue tells the story of Maria Bercelia Martinez, a Colombian coffee farmer.

Parchment brings together interviews, writing by the Parlor Coffee team and photography by Rich Gilligan, an Irish photographer well known for his documentary approach to editorial portraiture and fashion. Gilligan's raw photographic style fuses classic reportage and fine art documentary photography, an approach that enabled him to capture an intimate look at the people at the coffee origin in the Acevedo region of Colombia and their unique relationship to the environment they inhabit.

To celebrate the release of Parchment, Head Hi, a shop dedicated to art, publications and coffee located one block away from Parlor Coffee's Brooklyn Navy Yard headquarters, will feature an exhibition of photos taken by Gilligan on his latest adventure with Parlor Coffee to Bercelia's coffee farm. The exhibition will commence with an opening celebration on Sunday, March 31<sup>st</sup> from 4:00-7:00pm and continue through Saturday, April 20<sup>th</sup>, 2019.

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**Parlor Coffee** is a Brooklyn-based roasting company dedicated to raising the bar of coffee culture. Founded by Dillon Edwards, Parlor pursues fair, sustainable and direct relationships with coffee producing communities. They source and roast exceptional coffees with character and are uniquely focused on supplying the highest quality cafes and restaurants in the country.

**Head Hi** is a shop dedicated to art, publications and coffee. Head Hi features a curated selection of publications from around the globe. Working with local and international artists, designers, publishers, community members and organizations in various fields, Head Hi is a space for exploration and interaction that hosts talks, book launches, art shows, music performances and other events.

**Rich Gilligan** received an MFA from the University of Ulster Belfast and BA from the University of Wales, Newport in Documentary Photography. His past projects have included his award-winning book DIY (Prestel, 2014), an intimate collection of landscapes and portraits made in homemade skateparks worldwide. His clients include L'Uomo Vogue, Carhartt WIP, T – The New York Times Style Magazine, iD, The Last Magazine, Nylon, Monster Children, Lodown, Dazed & Confused, Domino Records, Universal Music, Pentagram, Port Magazine, Thread, Liberation, Rough Trade, DFA records, The Guardian, It's Nice That, ESPN, Süddeutsche Zeitung, Monocle, Time, Magnum foundation. Rich is currently based in NY.

**For Inquiries:**

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**Head Hi**

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